

Ideas for Staging Your Home

Where should you start?

Curb Appeal:

- Put seasonal flowers in planters next to the front door
- Replace worn door mat and old door knocker/handle
- Add fresh mulch to front beds and around trees
- Keep lawn watered, cut and conceal the hose
- Paint and caulk where needed

Cleanliness:

- Check to make sure your house smells clean when you walk in the door
- Make sure all bathrooms shine (conceal toilet brush & plunger)
- Wash the windows and open all the blinds
- Keep the kitchen clean and trash emptied
- Keep baby, pet and smoking areas clean

Clutter:

- Organize storage areas in the garage/basement (labeled tubs look nice)
- Hide mail, bills (all personal information), magazines and newspapers
- Keep laundry room neat by concealing clothes and extra detergent
- Choose a couple favorite family photos and put them in a bedroom
- Remove all "magnet items" from the refrigerator doors
- Pack away excess books, movies and video games
- Organize the pantry and show some open space
- Limit toys to one or two locations

Closets:

- Create space by packing up half of the items in the closet and shelves
- Show space on the floor and organize the items on the shelves
- Make sure you can see the back of the closet
- Hang a few empty/matching hangers

Colors:

- Ensure that your paint colors and décor are neutral and pleasing
- Add colorful pillows and throws to update/renew your furniture
- Add fresh flowers for a burst of color and scent

Cats, dogs, and other furry friends:

- Put pet dishes out of sight when possible and eliminate pet toys/beds
- Keep pets out of the house or use a crate when showing
- Use deodorizers in pet areas and hide litter boxes

You're off to a great start!

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